



Protein Foods and Nutrition Development Association of India, in collaboration with IGD and ITC Limited

LAUNCHES A WHITE PAPER ON  
**OPPORTUNITIES WITH WHOLE GRAINS TO SUPPORT METABOLIC HEALTH AMONG INDIANS:  
EVIDENCE MAPPING**



**AUTHORS**



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CFTRI



**30th March 2026**



**10 AM**



**ITCfSAN, Andheri**

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# Agenda

Time	Topic	Speakers
Breakfast starts from 9:30 am		
10:00-10:10 am	Welcome Address	Dr. Shashank Bhalkar, PFNDAI
10:10-10:20 am	Keynote Address	Chief guest
10:20-10:30 am	ITC's mission and efforts	Dr Agatha Betsy, ITC
10:30-10:40 am	Introduction to ITCFSAN	Dignitary from ITCFSAN
10:40- 10:50 am	Piloting the community-based intervention of Project Aarogyam Aanandam Aashirvaadam in two districts of Tamil Nadu (Madurai and Chennai)	Ms. Afreen, IGD
10:50- 11: 00 am	RELEASING of the WHITEPAPER	Dr Shashank, Dr Agatha, Dr Sesikeran, Dr Jagmeet, Dr Sridevi & Ms Afreen
11:00- 11:45am	Panel Discussion	Dr Sridevi Singh, Dr Sesikeran Boindala & Dr Jagmeet Madan
11:45-12:00pm	Presentation	Dr Devesh Yadav
12:00- 12:10pm	Closing remarks and vote of thanks	TBD

Followed by Lunch