



NetProFaN

NETWORK OF PROFESSIONALS
OF FOOD AND NUTRITION

Committed to safe food and healthy diets

What is NetProFaN?

It is envisioned as a collective of professional bodies with food, nutrition and health related mandates joining forces/coming together to contribute to national efforts to improve nutrition, while continuing to fulfill their respective mandates.

Hosted by FSSAI with support from the World Bank

Why such a network?

- Each professional association has its own vision, mission and objectives and performs activities according to that.
- Activities are currently not coordinated and happen in isolation of each other.
- This network will provide a platform to pool their synergies and strengths.
- It will complement the existing Government programs and services.
- Provide momentum to the “Eat Right India” Movement.
- It has the power to reach the variety of audiences (professionals, teachers, work places, industry, urban areas, rural areas...)

NetProFaN: From idea to Concept

The idea gained strength from several consultations

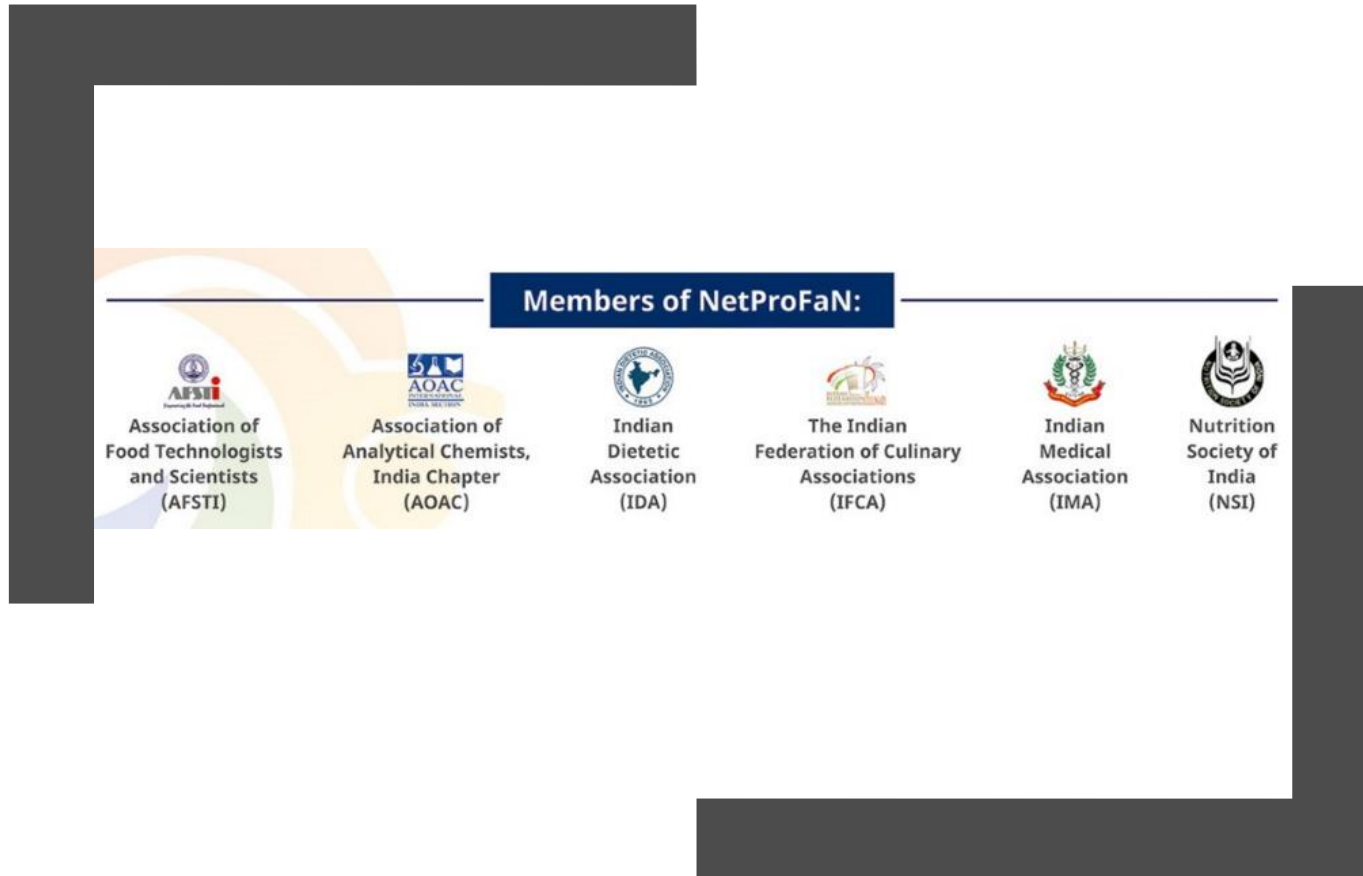
Enthusiastic response:

“professional bodies and experts can, and must, play a larger role to promote health, nutrition and food safety in the country”

Concept envisioned

And now on to.....

co-creating NetProFaN



Collaborative
idea deserves
collaborative
development:
Co-creation

- Co-creation is the collaborative development process of new values (concepts, approach, solutions, products and services) together with stakeholders
- It is a form of collaborative innovation
- Views and ideas are shared and improved together with the stakeholders to create the desired future
- It is a meaningful, transparent process of co creativity which is transformational in nature

Power of co-creating NetProFaN

- Dialogue
- Transparency
- Access (knowledge, tool, expertise)
- Reflexivity (contributing to the platform for growing it further)

<https://www.youtube.com/watch?v=byYAcGofebw>

(Video will be played till 2:30sec, we are in the process of getting the video edited)

Objectives---

Expanded

- 1** Enable further growth of the associations and professional development of its members
- 2** Expand the knowledge-base of the profession through collaboration across disciplines
- 3** Support various flagship programmes of the Government on food and nutrition
- 4** Engage with academic, research and higher-education institutions to build capacity
- 5** Engage with food businesses to ensure availability of safe and healthy food
- 6** Create demand for safe and healthy food through social and behavioral change of citizens

Objectives

1. Growth and Development – of professional associations and their members

2. Support and expand outreach of public programs to promote public health, nutrition and food safety

3. Establish collaborative linkages for knowledge sharing, capacity building and consumer empowerment (academic, research & higher edu institutions, industry, civil society & consumer orgnz)

Together we will.....

Refine concept

Scope out activities

Design modalities

Develop action plans

Recommit to the 5Es



Engage



Excite



Enable



Evaluate



Encourage



Thank-you!

